

# Visiology, Inc.

177926  
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Barbara L. Lowe (205) 330-1702  
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bobbi@visiology.Com

RECEIVED FAX (205) 330-1705  
WEB www.visiology.com

February 13, 2006

Mr. Charles L.A. Terreni  
Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
101 Executive Center Drive  
Columbia, South Carolina 29210

FEB 14 2006  
PSC SC  
DOCKETING DEPT.

RECEIVED  
2/14/06  
SC PUBLIC SERVICE  
COMMISSION  
206 FEB 14 AM 10:32  
L

Re: **DOCKET NOS. 97-313-C, 2003-361-C AND 205-369-C**  
SBC Long Distance, LLC  
d/b/a SBC Long Distance  
d/b/a AT&T Long Distance

Dear Mr. Terreni:

Enclosed for filing are the original and two (2) copies the proof of publication requested by the commission on January 17, 2005.

So that our records will be complete, I would appreciate it if you would please date-stamp the extra copy of this advice letter and mail it in the envelope provided. Please direct any questions regarding this filing to Todd Lowe, Visiology, Inc., 16061 Carmel Bay Drive, Northport, Alabama 35475 who may be reached via telephone at (205) 330-1701.

Yours truly,



Todd H. Lowe  
Consultant to SBC Long Distance, LLC

cc: Lee Johnson

# Morning News

Carolina Publishing Group

## AFFIDAVIT OF INSERTION

STATE OF SOUTH CAROLINA  
COUNTY OF FLORENCE

Personally appeared before me

Carrie Lloyd  
The Legal Clerk for the Morning News, a daily newspaper published in the City of Florence, County of Florence, and the State of South Carolina said that the attached advertisement was published on 1/26

and  
as shown by the files as said company.

Sworn and subscribed before me this 26th day of Jan, 2006

Jamie B. Rubin NS  
Notary Public South Carolina

Commissions expires: My Commission Expires April 18, 2010

notify the Docketing Department in writing at the address below, the Office of Regulatory Staff at Post Office Box 11263, Columbia, South Carolina 29211, and Lee Johnson, Associate Director - Regulatory, at the above address, on or before February 17, 2006 and indicate the amount of time required for his presentation. Please refer to Docket Nos. 97-313-C, 2003-361-C and 2005-369-C.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department in writing at the address below on or before February 17, 2006. Please refer to Docket Nos. 97-313-C, 2003-361-C and 2005-369-C.

**PLEASE TAKE NOTICE:** Any person who wishes to have his or her comments considered as part of the official record of this proceeding MUST present such comments, in person, to the Commission during the hearing.

Persons seeking information about the Commission's Procedures should contact the Commission at (803) 896-5100.

Public Service Commission of South Carolina  
Attn: Docketing Department  
Post Office Drawer 11649  
Columbia, South Carolina 29211  
(Jan. 26 2006)

DOCKET NOS. 97-313-C, 2003-361-C & 2005-369-C

SBC Long Distance, LLC d/b/a SBC Long Distance ("Company") has filed with the Public Service Commission of South Carolina ("Commission") a request to adopt a new fictitious name of "AT&T Long Distance" in the State of South Carolina. SBC Long Distance, LLC will continue to be the holder of the operating authorities in South Carolina and will continue providing the service and will be the entity responsible for all regulatory issues. The Company has adopted this fictitious name only for the purposes of marketing to the public. Customers will receive a bill message to inform them that SBC is now the new AT&T.

A copy of the Application is on file in the offices of the Commission, 101 Executive Center Drive, Columbia, South Carolina 29210, the Commission's web site at [www.psc-sc.gov](http://www.psc-sc.gov), and is available from Lee Johnson, Associate Director - Regulatory, SBC Long Distance, 5850 W. Las Positas Blvd., Pleasanton, California 94588.

A public hearing, if scheduled, will be held in Columbia, South Carolina in the offices of the Commission at the above address, for the purpose of receiving testimony and other evidence from all interested parties regarding this Application. The time and date of this hearing will be furnished to all interested parties at a later date.

Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before February 17, 2006 and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. Please refer to Docket Nos. 97-313-C, 2003-361-C and 2005-369-C.

Any person who wishes to testify and present evidence at the hearing...

# The Greenville News

## A F F I D A V I T OF PUBLICATION

I, Susan F. Mullinax, being the legal advertising agent for *The Greenville News*, do hereby testify that the attached legal advertisement was published on 130 lines in *The Greenville News* on 1-26-2006.

*Susan F. Mullinax*

Susan F. Mullinax  
Legal Advertising Representative

*Jeanne M. Gullic*

Jeanne M. Gullic  
Notary Public for State of South Carolina  
My Commission Expires April 4, 2013

444477 PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA DOCKETING DEPARTMENT NOTICE OF FILING DOCKET NOS. 2003-361-C & 2005-369-C

SBC Long Distance, LLC d/b/a SBC Long Distance ("Company") has filed with the Public Service Commission of South Carolina ("Commission") a request to adopt a new fictitious name, SBC Long Distance, in the State of South Carolina. SBC Long Distance, LLC will continue to be the holder of the certificate of public utility providing the service and will be the entity responsible for all marketing to the public. Company has adopted this fictitious name only for the purposes of marketing to the public. Company is now the new AT&T.

A copy of the Application is on file in the offices of the Commission, 101 Executive Center Drive, Columbia, South Carolina 29201. The Commission's web site at [www.scc.gov](http://www.scc.gov), and its available for electronic viewing. Director of Regulatory, SBC Long Distance, 5850 W. Las Positas Blvd., Pleasanton, California 94566.

A public hearing, if scheduled, will be held in the office of the Commission at the above address for the purpose of receiving testimony and evidence and conducting an evidentiary hearing from all interested parties regarding this Application. The hearing will be held on the date indicated on the notice of filing. The hearing will be held on a date to be determined by the Commission.

Any person who wishes to participate in this matter, as a party of record with this matter, or as a witness, should file a Petition to Intervene in accordance with the Commission's Rules of Procedure and Practice, or before February 17, 2006 and indicate the amount of time required for his presentation. The petition should be filed with the Commission, correspondence in the Petition to Intervene should be directed to: Director of Regulatory, SBC Long Distance, 5850 W. Las Positas Blvd., Pleasanton, California 94566.

Any person who wishes to testify and present evidence at the hearing, if scheduled, should notify the Commission in writing of the address below, the Office of Regulatory Affairs, SBC Long Distance, Staff of Post Office Box 1265, Columbia, South Carolina 29201, and Lee Johnson, Associate Director-Regulatory, at the above address, on or before February 17, 2006, and indicate the amount of time required for his presentation. Please refer to the Commission's Rules of Procedure and Practice, 2003-361-C and 2005-369-C.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by filing a notice of interest with the Commission in writing at the address below, on or before February 17, 2006. Hearing: February 17, 2006, 10:00 a.m. at the Commission, 101 Executive Center Drive, Columbia, South Carolina 29201.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding, must present such comments in person, to the Commission during the hearing.

Persons seeking information about the Commission's Proceedings should contact the Commission at (803) 896-5100.

Public Service Commission of South Carolina  
Attn: Docketing Department  
Post Office Drawer 1265  
Columbia, South Carolina 29201

# IMPORTANT!

## Classified Checking Copy

### The Post and Courier

CHARLESTON, S.C.

The advertisement attached

was classified under

*955- Filing Notice*

inserted on the following date(s):

*1/26/06*

Please accept our thanks

*Ginger Harley*

We regret that we cannot furnish a full page tear sheet on Classified Advertising. This sheet with clipping attached is proof of publication as indicated.

PUBLIC SERVICE  
COMMISSION OF  
SOUTH CAROLINA

DOCKETING  
DEPARTMENT

NOTICE OF FILING

DOCKET NOS.  
97-313-C, 2003-361-C  
& 2005-369-C

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A copy of the Application is on file in the offices of the Commission, 101 Executive Center Drive, Columbia, South Carolina 29210, the Commission's web site at [www.psc.sc.gov](http://www.psc.sc.gov), and is available from Lee Johnson, Associate Director - Regulatory, SBC Long Distance, 5850 W. Las Positas Blvd., Pleasanton, California 94588.

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Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before **February 17, 2006** and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. Please refer to **Docket Nos. 97-313-C, 2003-361-C and 2005-369-C.**

Any person who wishes to testify and present evidence at the hearing, if scheduled, should notify the Docketing Department in writing at the address below, the Office of Regulatory Staff at Post Office Box 11263, Columbia, South Carolina 29211, and Lee Johnson, Associate Director - Regulatory, at the above address, on or before **February 17, 2006** and indicate the amount of time required for his presentation. Please refer to **Docket Nos. 97-313-C, 2003-361-C and 2005-369-C.**

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Public Service Commission  
of South Carolina  
Attn: Docketing Department  
Post Office Drawer 11649  
Columbia, SC 29211

# AFFIDAVIT OF PUBLICATION

## The Post and Courier

State of South Carolina

County of Charleston

Personally appeared before me the undersigned advertising Clerk of the above indicated newspaper published in the City of Charleston, County and State aforesaid, who, being duly sworn, says that the advertisement of

(Copy attached)

appeared in the issues of said newspaper on the following day(s):

01/26/2006

at a cost of \$

Account# C0220120

Order# C220Z83U

P.O. Number: 143061

Subscribed and sworn to before

me this 27th day

of January

A.D. 2006

*Kisha E. King*  
Advertising Clerk

*Sherry D. Duren*  
NOTARY PUBLIC, SC  
My Commission expires 10/10/13

Form 3020

PUBLIC SERVICE  
COMMISSION OF  
SOUTH CAROLINA

DOCKETING  
DEPARTMENT

NOTICE OF FILING

DOCKET NOS.  
97-313-C, 2003-361-C  
& 2005-369-C

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Public Service Commission  
of South Carolina  
Attn: Docketing Department  
Post Office Drawer 11649  
Columbia, SC 29211

PUBLIC  
SERVICE  
COMMISSION  
OF SOUTH  
CAROLINA  
DOCKETING  
DEPARTMENT

NOTICE  
OF FILING

DOCKET NOS.

97-313-C,  
2003-361-C &  
2005-369-C

SBC Long Distance, LLC  
d/b/a SBC Long Distance  
("Company") has filed  
with the Public Service  
Commission of South  
Carolina ("Commission")  
a request to adopt a new  
fictitious name of "AT&T  
Long Distance" in the  
State of South Carolina.  
SBC Long Distance, LLC  
will continue to be the  
holder of the operating  
authorities in South Car-  
olina and will continue  
providing the service and  
will be the entity respon-  
sible for all regulatory  
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has adopted this fictitious  
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poses of marketing to the  
public. Customers will  
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the Commission, 101  
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available from Lee John-  
son, Associate Director  
— Regulatory, SBC Long  
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Practice and Procedure  
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the Docketing Depart-  
ment in writing at the  
address below, the Office  
of Regulatory Staff at  
Post Office Box 11263,  
Columbia, South Caroli-  
na 29211, and Lee John-  
son, Associate Director  
— Regulatory, at the  
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before February 17, 2006  
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mission at (803) 896-  
5100.

Public Service  
Commission of South

THE STATE-RECORD CO., INC.  
Columbia, South Carolina  
publisher of

**The State**

STATE OF SOUTH CAROLINA  
COUNTY OF RICHLAND

Personally appeared before me, Peggy Lawrence, Advertising Sales Support Manager of THE STATE, and makes oath that the advertisement,

Notice of Filing – Docket Nos. 97-313-C, 2003-361-C & 2005-369-C – SBC Long Distance LLC

was inserted in THE STATE, a daily newspaper of general circulation published in the City of Columbia, State and County aforesaid, in the issues of

January 26, 2006

*Peggy Lawrence*

Subscribed and sworn to before me

on this day January 31, 2006

*Evelyn F. Harkman*

Notary Public

My commission expires  
March 10, 2013

*"Errors- the liability of the publisher on account of errors in or omissions from any advertisement will in no way exceed the amount of the charge for the space occupied by the item in error, and then only for the first incorrect insertion."*